

## FOR IMMEDIATE RELEASE

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## PRYME Unveils Expanded Push-to-Talk Accessory Line for Radios and Cellular Devices

PRYME® Radio, a distinguished leader in audio technologies, proudly announces the launch of its latest enhanced push-to-talk (PTT) accessories for two-way radios and cellular devices including a Heavy-Duty Wireless PTT Button, waterproof/dustproof Amplified Remote Speaker Microphone, Smart PTT Switch, and Desk Top Microphone for Dispatch Consoles.

*Brea, CA – December 2023 –* With an illustrious history of pioneering audio innovations, **PRYME** remains at the forefront of manufacturing top-tier solutions for professional users of two-way radios and cellular devices. The latest <u>new product introductions</u> continue to surpass industry standards and secure PRYME's position as trailblazers in push-to-talk (PTT) accessory technologies.

Dave George, President and Chief Technologist of PRYME Radio articulates the company's ethos, stating, "PRYME's product development is fueled by emerging customer needs, ensuring our offerings consistently outpace the evolving demands of the market."

PRYME's extended portfolio of wired accessories includes the ultra-heavy-duty water and dust resistant Storm Trooper® SPM-4200 Series Amplified Remote Speaker Mic. Available with <u>USBC</u> or <u>Lightning connectors</u>, this versatile accessory is compatible with leading PTT over cellular (PoC) applications, transforming cellphones and tablets into efficient two-way radio communication tools.

The recently released <u>Desk Top Microphone</u> is specifically crafted for dispatch console computers utilizing twoway radio or cellular networks. Boasting a PTT connection and two independently programmable buttons for dispatch software, it exemplifies PRYME's dedication to tailored solutions.

Among PRYME's new product highlights is the enhanced Mini Wireless PTT Button, a favored accessory for optimizing PTT applications. The <u>BT-PTT-Z-HD</u> heavy-duty iteration adheres to IP67 waterproof and dustproof standards, ensuring robust performance in diverse environments. Additionally, PRYME's new <u>BT-PTT-Z-SMART</u> Switch provides wireless control over volume levels and channel selection. Both buttons effortlessly pair, offer versatile attachment options, and leverage Bluetooth Low Energy (BTLE) for a runtime exceeding two years on a coin cell battery.

"Radio users are a diverse community with unique and varied needs. There's no 'one size fits all' solution for every user," said George. "At PRYME, we recognize that the key to providing exceptional accessories lies in understanding the distinct requirements of each sector."

PRYME Radio serves a diverse spectrum of industries, including public safety, government, security, hospitality, retail, construction, education, warehousing, logistics, aviation, healthcare, and a multitude of others. With its

newly expanded product line, PRYME ensures each end user will find the right PTT and PoC accessory to fit their specific requirements.

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## **About PRYME**

Headquartered in Brea, CA, PRYME® is a foremost manufacturer of specialized mobile communication accessories for professionals in every industry sector. PRYME designs, engineers, and builds premium quality wireless and wired audio accessories, which support virtually every two-way radio model and push-to-talk over cellular (PoC) application. PRYME is known for innovating new technologies and developing customized products to meet almost any end-user need. PRYME President and Chief Technologist Dave George is an industry thought leader who has been published extensively, holds 29 patents, and is the inventor of multiple award-winning PRYME products. Learn more at www.pryme.com. Follow PRYME® on Facebook and LinkedIn.



